

## **Appendix 2 – Specific case studies**

- WOWEX
- Sayyid Alam
- Enabling Enterprise
- Daniel Walker
- Bees in the City

## WOWEX, Manchester



ISG's World of Work Experience (WOWEX) programme is celebrating its sixth intake of pupils, having supported 78 students from across the North West over the last two years, including from Manchester schools.

Developed as part of ISG's commitment to leave a lasting legacy in the communities it works in, the week-long programme sees students gain a taste of life in the construction industry.

The most recent session saw 13 pupils aged 15-17 from several different schools and colleges including Manchester spend five days following the process of tendering for a project to final pitch, with a visit to a live construction site as part of the programme.

The students visited the Plymouth Grove School project in Manchester, which ISG delivered as part of the wider EBN schools programme with Manchester City Council, through the North West Construction Hub framework. Students used live material to understand the process of tendering. The students looked at live risk assessments from Manchester City Councils EBN projects: Beaver Road Primary School and Plymouth Grove and saw the real live programme for Ringway Primary School.

The initiative was established with the help of £28,443 in Construction Industry Training Board (CITB) funding for innovation. ISG's head of social value Vicky Hutchinson designed, developed and piloted a course of stimulating activities that would give a flavour of real work in a range of construction careers.

The project has been hugely successful, with participants giving glowing feedback – almost 9 out of 10 attendees said they would now consider a career in construction following the course, up from fewer than 4 out of 10 beforehand.

“I'd just like to say thank you once again for the wonderful opportunity that you gave me to participate in the WOWEX week; it was a great week where I developed a number of key skills that are desirable in any industry, but most importantly, this week really allowed me to see the variety of roles and professions within the construction industry as now I know what I want to do. Thanks to ISG!!!”

Natalie Rong, student from Loreto College Hulme



The materials to deliver WOWEX courses have been made available to the wider construction industry through the CITB, with the initiative continuing to be rolled out across ISG, particularly in Manchester.

Annie Timmins from Greater Manchester completed WOWEX back in February 2017. Annie showed commitment and dedication and has now secured an higher apprenticeship position in surveying with ISG.

This year we have seen an increase in people applying for the higher apprenticeship programme who have completed the WOWEX placement. This year's programme will start in September 2019.

WOWEX 5 : 19-23 March 2018		
School/College	School year	No. of attendees
Connell Sixth Form College, Beswick	Year 12 Business BTEC	11

WOWEX 6 : 9-13 July 2018		
School/College	School year	No. of attendees
Loreto College, Hulme	Year 12	5
Winstanley, Wigan	Year 12	1
St Ambrose, Swinton	Year 10 (DEC students)	3
St Ambrose, Swinton	Year 11 (DEC students)	1
Salford City College	Year 1 Construction	2
St Francis Xavier's College, Liverpool	Year 12	1

2

years

6

WOWEX events  
delivering

78

student weeks and

672

staff hours in delivery



## Sayyid Alam, Graduate



For Sayyid Alam, a two-week placement on one of our Manchester City Council (MCC) EBN school projects, turned into more than just practical experience to put on his CV.

A recent graduate from Salford University, Sayyid found that after finishing his construction project management course he didn't have the qualifications needed to work on a site.

After unsuccessfully applying for a construction administration role with another contractor, he discovered a sector-based work academy run by Minstrell in partnership with ISG. The three-week academy saw Sayyid gain a health and safety level 1 qualification, a construction skills certification scheme (CSCS) card, as well as receiving interview skills training and visiting live sites.

After meeting ISG's project skills co-ordinator Larene Linley, and social value co-ordinator Lucy Barton, Sayyid was encouraged to apply for a further two-week work placement on our Plymouth Grove School project.

Supported and mentored by project manager Mick Wilks and senior site manager Ben Jackson, Sayyid's work and determination saw him offered a place on the team as a trainee site manager.

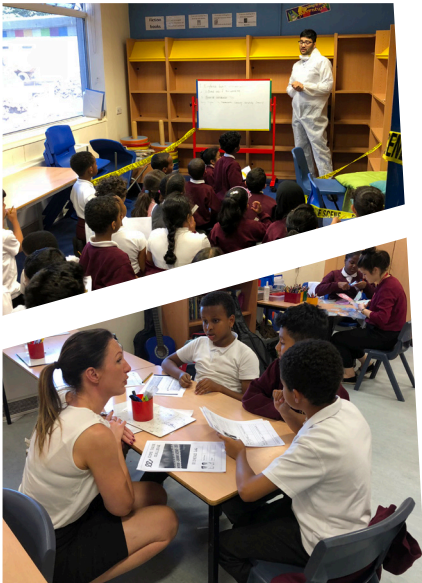
On completion he moved on to the Moss Side Leisure Centre project for MCC and is now undertaking his rotation training within ISG.

Larene Linley commented: "All Sayyid needed was a helping hand. He is an incredibly capable person, but lacked the experience to get his foot on the ladder. It is a pleasure to have been able to play a part in his success and it just goes to show how important work experience is in helping young people join our business and the wider industry."

“I am over the moon, I couldn't believe it at first. Ben Jackson and Mick Wilks are such good mentors and colleagues, they are teaching me loads of things, and I couldn't have asked for anything better than to be given this opportunity. It's a massive step in getting to where I want to be with my career. Ultimately without Mick, I wouldn't be here, I will never be able to thank him enough for his belief in me. I also want to say a big thank you to Larene and Lucy for assisting and helping me get this far.”

Sayyid Alam, graduate

# Enabling Enterprises



ISG has supported with a £10,000 donation, to improve teaching skills and children's education in Manchester.

As part of a £35 million EBN Schools Programme awarded to ISG by Manchester City Council through the North West Construction Hub (NWCH), we have partnered with Enabling Enterprise to support schools in close proximity to our sites, providing £10,000 of "seed funding" and 53 hours of staff time.

In total, we have supported 97 teachers and 1,965 students, from across six different schools, as part of the programme. These schools include: Clarendon Primary School, Armitage Church of England Primary School, Bridgelea (PRU), Webster Primary School, Trinity Church of England High School and St Wilfrid's RC Primary School.

In June, Barry Denton, Anthony Lane and Vicky Hutchinson visited one of the schools benefitting from the investment. The session, at Webster Primary School, saw Enabling Enterprise deliver a day activity called 'Stolen Sweets'. The children learned interpersonal skills by working in teams to figure out which nursery rhyme character stole the sweets.

Almost 20 members of staff and 540 pupils participated in the day. The activities develop essential life skills of listening, presenting, problem-solving, creativity, staying positive, leadership and teamwork that would not ordinarily be delivered under the school curriculum.

Head of social value, Vicky Hutchinson, explains the drivers for the partnership: "These sessions deliver skills that we know employers look for in their young talent. Enabling Enterprise helps pupils learn and practice these essential skills all the way through their school life, ensuring that they are work ready."

Enabling Enterprise is an award-winning social enterprise set up by a team of experienced teachers. It supports schools by providing specialist training and resources to enable teachers to explicitly teach essential skills to their students. This partnership has been extremely beneficial to all students: "This is such an important thing to do. So many of these students believe they are 'not good at anything'. Days like this just allow them to see they have strengths outside of the classroom." Teacher, Trinity Church of England High School

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## Daniel Walker, Apprentice



Daniel Walker from Manchester City Council's (MCC) Future Apprenticeship Programme needed help in meeting his health and safety objectives as part of his apprenticeship.

Daniel, studying a Level 4 HNC Sustainable Building course with Total People, attended ISG's Plymouth Grove, Manchester City Council's EBN schools project over an eight-week period.

Mick Wilks, ISG's project manager on Plymouth Grove, ensured that Daniel was exposed to vital health and safety tasks that take place on a construction site and enable him to obtain the necessary skills and knowledge.

Daniel checked visitors and workers to ensure they were competent, had the correct documentation, helped maintained adequate and appropriate notices and warnings, conducted maintenance checks on PPE and even assisted site inductions. Daniel also worked alongside Dean Johanson, ISG's HSQ&E advisor, to identify areas to improve health and safety, implementing systems for identifying hazards and reducing risk and completing regular checks on health, safety and welfare protection systems.

**“This is great preparation for the real world and the progression of my career. I have now managed to extend my knowledge of various responsibilities when on site as a site manager.”**

Daniel Walker, apprentice

**“A quick note of thanks to you and your team for taking in Daniel in over the last couple of months and helping him better understand the importance of H&S from a Contractors perspective. Genuinely appreciated by us both, and I know he has benefited from the experience.”**

Tim Laycock, Major Projects Manchester City Council Capital Programmes and Procurement

**8**

apprenticeship weeks  
completed on site

## “Bees in the City”, Manchester



ISG got behind the Bee in the City initiative by volunteering their time.

ISG's project manager, Tony Dougan and framework director, Neil Walker helped in planning the installation and de-installation of the Bees and attended the planning meetings on a regular basis. Tony co-ordinated the team at ISG and 17 staff members got involved. 271 volunteered hours were completed in total of which 110 hours were done at weekends and nights.

In addition to time, ISG also donated materials and paid for the hire of equipment totalling £2,200. ISG's supply chain also supported the project in donating time and material to a cost equivalent of £3,200.

Sally Ann Wilkinson, Director of Wild in Art – the organisers of “Bee in the City” – commented about Tony and ISG's support: “It has been an absolute privilege to work with you over the summer on the Bee in the City project. On behalf of the team, who could not have spoken more highly of you, a very big thank you for all your hard and professional work. Knowing you and the ISG team were there to support us through this has meant the world to us.”

ISG was delighted to support the project knowing that it was a free summer holiday activity. 695,000 people actively took part in finding the Bees located across the city. As well as helping to bring people together and encouraging civic pride, the event has also encouraged people to be more active. More than 80% said the event encouraged them to walk more than usual (82%) and get outdoors more (83%). More than a third of trail goers were groups of family and friends, and 66% of people said that the Bees helped them to spend more time with their family. The art trail of bees had a total economic impact of £33.5 million, contributing £10.2 million of GVA to the local economy.

This project really showed of how the private and public sector can work together to create extraordinary things for the community of Manchester.

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Sally Ann Wilkinson, Director of Wild in Art

17

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